

mycequin™

A Targeted Approach to Intestinal Health



Key Feature #1:

Targeted yeast-based probiotic.

Its Benefit:

Bacteria-based probiotics have the potential to be compromised if given at the same time as antibiotics. Because Mycequin™ is yeast-based instead of bacteria-based, it is not affected by concurrent administration.



Key Feature #2:

Contains NMXAAD™, a proprietary blend of *Saccharomyces boulardii* and beta-glucan.

Its Benefit:

Saccharomyces boulardii is a type of yeast that has been shown to help support a healthy intestinal balance, and beta-glucan helps support the immune function of the gastrointestinal tract.

Key Feature #3:

Tasty chewable tablet.

Its Benefit:

Easy administration for better compliance.



Each dispensing unit contains six 24 count bottles.

Administration: Give one (1) tablet once daily.



what is a targeted probiotic?

A targeted probiotic is one that has been formulated based on research of a microorganism and/or other ingredients for a specific situation. The research has been done in the appropriate species (i.e., the dog) for particular indications. A targeted probiotic is supported by research regarding the efficacy of the ingredients for specific situations.

Mycequin™	Bacteria-based probiotics	Benefit
✓	✓	Helps support healthy intestinal balance
✓	✓	Helps support normal stool frequency and consistency
✓	✗	Can be given concurrently with antibiotics
✓	✗	Contains beta-glucans to support the immune function of the GI tract

why mycequin™?

Antibiotic usage is a common cause of microbiome imbalance, which can lead to GI issues. *Saccharomyces boulardii* has been shown to help maintain intestinal health and normal stool formation and frequency in dogs when used at the same time as antibiotics that commonly cause digestive upset.

what is beta-glucan?

Beta-glucan is a polysaccharide that helps support immune health. The beta-glucan found in Mycequin™ helps support the immune function of the GI tract.

Sound Byte

CHECK-OFF & ECHO NOTES

Check-Off (Qualify)

Identify if a Nutramax representative has been in recently:

Doctor, have you recently been introduced to Mycequin™ Targeted Probiotic for Dogs?

If **YES**, confirm and discuss benefits.

If **NO**, engage/detail the customer as the primary contact.

CONFIDENCE:

I believe Mycequin™ will provide an important tool for supporting healthy intestinal function in your patients.

INVITATION (neutral):

Let's take a look at some basic information about Mycequin™, a yeast-based probiotic...

IT'S THE CUSTOMER'S DECISION:

...so you can decide whether Mycequin™ is a solution you'll consider for your patients that could benefit from a probiotic that is not affected by antibiotics"