# DASUQUIN® ADVANCED

JOINT HEALTH SUPPLEMENT WITH EGG SHELL MEMBRANE

THE #1 JOINT HEALTH BRAND RECOMMENDED BY VETERINARIANS, NOW WITH PARTIALLY HYDROLYZED EGGSHELL MEMBRANE.\*





Created using the exact formula found in Dasuquin® Advanced soft chews.

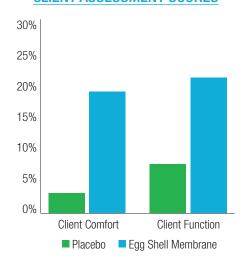


Now contains peptides from partially hydrolyzed eggshell membrane (NMXEM70™) which has been shown to help provide a quick response in joint comfort and function in your patient.



A study in dogs using the specific partially hydrolyzed eggshell membrane found in Dasuquin® Advanced with Egg Shell Membrane, showed a quick response after one week by dog owners. Clients reported a significant difference in comfort and function one week after receiving this egg shell membrane compared to the placebo group.1

#### **CLIENT ASSESSMENT SCORES**







## COMPREHENSIVE MULTIMODAL APPROACH TO JOINT HEALTH

Different stimuli trigger a cascade of various mediators and pathways which often require a multi-modal approach to joint health. Dasuquin® Advanced with Egg Shell Membrane can be a part of this approach, combining 6 "classes" of ingredients that work together to help support your patient's mobility.



#### HERBS

Herbal compounds such as Boswellia seratta (AKBA) and Curcuma longa extract further modulate the mediators of the inflammatory response.



#### **OMEGA-3S**

Omega-3 fatty acids like EPA, DHA, and ETA support overall joint health.



#### **ANTIOXIDANTS**

Alpha-lipoic acid (ALA) and green tea extract work synergistically with ASU and to help inhibit the inflammatory response.



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ASU helps support joint comfort and helps in protecting cartilage.



### AMINOSUGARS & GLYCOSAMINOGLYCANS

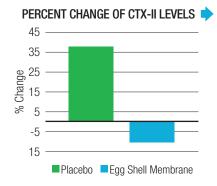
Glucosamine and Chondrotin Sulfate, the foundations of joint health, work synergistically to support healthy cartilage matrix.





#### **PEPTIDES**

Our new formula contains peptides from partially hydrolyzed egg shell membrane which affect biomarkers of cartilage degradation.



After a six-week period, dogs given the partially hydrolyzed eggshell membrane in Dasuquin® Advanced with Egg Shell Membrane had a decrease in the percentage change of CTX-II, a key marker for cartilage degradation, while the placebo group had an increase in the percentage change which may indicate increased cartilage destruction.¹

'Ruff KJ, Kopp KJ, Von Behrens P, et al. Effectiveness of NEM® brand eggshell membrane in the treatment of suboptimal joint function in dogs: a multicenter, randomized, double-blind, placebo-controlled study. Veterinary Medicine: Research and Reports 2016;7:113.

04.1240.00

