

Do more now for a happier dog later.

The American Veterinary Society of Animal Behavior recommends that puppies should be exposed to new people, animals, stimuli and environments. And the perfect time is during the first three months of life.

Expose your puppy to these situations to help him become a well-adjusted adult:*

- Car rides
- Puppy classes
- Visitors to your home
- Babies and kids
- Delivery people
- Friendly dogs, cats or other household pets
- Noises like traffic, vacuums and fireworks
- Walking on a leash and using a collar or harness
- Being left alone
- Grooming and bathing
- Veterinary visits
- Handling his paws, feet, ears, etc.

*If your puppy appears fearful or over-stimulated, reduce the stimuli.



There's an Adaptil® product to help no matter the situation or place.

Collars

Great for use during training and socialization to help the puppy feel secure and ready to learn. The pup's body heat releases the pheromone from the collar, which lasts for 30 days.



Diffusers

Ideal for households with more than one dog, place a diffuser where the dog spends most of its time to help the puppy feel comfortable in his new surroundings. Treats up to 700 sq. ft. and lasts for up to 30 days.

Wipes

Convenient for helping puppies feel safe and secure during travel. Reapply every 4 - 5 hours.



Sprays

Perfect for spot-treating bedding, toys, car interiors, etc. to provide comfort for puppies. Spray 8 - 10 pumps on the object and wait 10 - 15 minutes for alcohol to evaporate before exposing the dog. Lasts 4 - 5 hours.

Ask your veterinarian if Adaptil® is right for your dog.

 **ADAPTIL®**

Best behavior starts here.™

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Good dogs start as Adaptil® puppies.



Best behavior starts here.™

Adaptil® helps puppies feel calm and confident which helps make them easier to train now and better dogs in the future.

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The first few months of a puppy's life can determine his long-term behavior.

The first few months of a puppy's life can have a big impact on his future. As he experiences people and situations for the first time, he'll develop positive and negative associations with them. It's important to build confidence and socialize your dog early so that you're not dealing with a fearful or anxious dog for years to come.

Help get your dog off to his best start by using Adaptil® collars. Adaptil® will help your puppy learn to calmly cope with many of the situations he'll encounter not only during training but also during his day-to-day life. He'll feel safe and calm as he's introduced to new people, places and situations. And less stress for the pup means less stress for you.



How Adaptil® can help your dog.



1. Helps puppies adjust to their new homes.

- Within three days of adoption, Adaptil® puppies were more settled compared to puppies without Adaptil®. (Gaultier, 2009)
- Puppies stopped crying at night 66% faster than puppies without Adaptil®. (Taylor & Mills, 2007)
- Adaptil® puppies had disturbances on average of three nights compared to nine nights. (Taylor & Mills, 2007)
- Puppies with Adaptil® were 75% less likely to vocalize during the day compared to puppies without Adaptil®. (Gaultier, 2008)

2. Helps puppies socialize quickly.

- Puppies with Adaptil® were less fearful after a week of class compared to puppies without Adaptil®. (Denenberg, 2008)
- In class, Adaptil® puppies had significantly reduced barking frequency compared to puppies without Adaptil®. (Graham, 2007)
- Adaptil® puppies were better socialized after one month of training and results were sustained one year after training. (Denenberg, 2008)

3. Helps reduce travel stress.

Adaptil® can help reduce behaviors associated with travel stress within five minutes. (Gaultier, 2003)

4. Helps reduce vet visit stress.

Adaptil® is clinically proven to significantly reduce anxiety in the waiting room during the first few minutes of the exam. (Mills, 2006)

Adaptil® is also helpful for other stressful situations such as:

- Puppy training and socialization
- Fireworks
- Grooming
- Crating/Kenneling/Boarding
- Home alone (separation anxiety)
- Thunderstorms
- Travel/Transportation
- New pet introduction

How Adaptil® works.

Adaptil® mimics the pheromones a puppy's mother emits. The pheromones act like a warm hug from mom during challenging situations, keeping the puppy calm and building his confidence.

